You sell the placements.
We bring the catalog together.

Starting with the Waiting Room Reading Guide. About 10,000 copies mail to US waiting-room businesses. Sales open in early November. Last day to sell: Friday, February 5. Files to the printer: Friday, February 19. Mailing date: March 1.

A SIMPLE STARTING BUNDLE

4 quarter + 2 half + 1 full page

$4,125 bundle price

7 author slots
3 catalog pages

Bundle price $4,125. Optional and repeatable while space remains. Custom mixes use the edition's per-placement rates. Custom-order rules still apply.

01 **Create your publisher account**

Create your sign-in, verify your email and add your publishing company. Your company keeps its author relationships and sets its own resale prices.

02 **Add placements and check out**

Review the audience, dates, prices and terms. Add the $4,125 bundle or a custom mix. Quarter pages come in packs of four; the edition sets its total minimum. Proceed to checkout and submit your order. Submitting does not charge a card.

03 **Pay, then assign books**

When card checkout is open, pay the displayed total on the next step. When it is not, the confirmation shows your Published contact and how to request payment instructions. After the order shows paid and slots are allocated, add each book's ISBN, cover, description and purchase link. Check imported details.

04 **Save, submit and approve the proof**

Save incomplete work as a draft. Submit finished materials to the design team. Review the actual proof, test its QR link and request any corrections before approving it for print. Saving a draft does not submit it.

05 **Meet deadlines and follow the mailing**

Fill placements by the content deadline and approve proofs on time. Follow production and mailing updates in your workspace. The confirmed edition provides circulation and dates; research counts do not establish reach.

KEEP THESE ORDER POLICIES IN MIND

Refunds: Request within 24 hours of purchase. Purchases are nonrefundable after that window.
No rollover: Unused placements do not carry forward.

One publisher ad: Use one purchased slot per company, per catalog edition, selected before the deadline. Remaining unfilled placements are forfeited.

Payment: Checkout follows your cart. When card checkout is open, pay the displayed total on the next step. When it is not, the confirmation shows your Published contact and how to request payment instructions. Confirm payment and allocated slots before you assign books. If payment is pending or needs review, do not pay again.